

COMCAST MEANS BUSINESS.

Get Comcast Business Class Voice, Internet and TV for just \$99 a month.

[CLICK HERE TO LEARN MORE](#)

Comcast
Business Class
Turn Your Office On™

boston.com **Business**

your connection to **The Boston Globe**

[Home](#) [News](#) [A&E](#) **[Business](#)** [Sports](#) [Travel](#) [Your Life](#) [Cars](#) [Jobs](#) [Personals](#) [Real Estate](#)

[Sign In](#) | [Register Now](#)

[Personal Tech](#) [Markets](#) [Your Money](#) [Technology](#) [Healthcare](#) [Columnists](#) [Latest news](#) [Message Boards](#)



[« Boston art exhibit shows U.S. tech trash in China](#) | [Main](#) | [The great Google float](#) »

About the blogger

Learn more about Business Filter contributing author Maura Welch.

- ▶ [Maura's bio](#)
- ▶ [Contact Maura](#)

Recent Posts

- ▶ [Social media mania...](#)
- ▶ [Social mapping...](#)
- ▶ [Ad network mania...](#)
- ▶ [All Things Digital...](#)
- ▶ [7 billion channels...](#)
- ▶ [SUV divorce rate up...](#)
- ▶ [The baby moon...](#)
- ▶ [The death of the home pho...](#)
- ▶ [Flickr and Twittervision...](#)
- ▶ [Why we hate meetings...](#)



my del.icio.us

accounting ads advertising aging
battelle [blog](#) blogging [blogs](#) boston
[business](#) cartoons
celebrity+blogging college creativity
[culture](#) [design](#) dilbert diy
economics entrepreneur
environment family [finance](#) forrester
future gadgets gaming [google](#) green
humor Ideas innovation investing
Journalism jupiter leadership
magazine Make [Management](#) maps
[marketing](#) markets [media](#)
Microsoft MIT [mobile](#) [news](#)
newspaper photography [politics](#)
privacy research [reviews](#) Science
simplicity [social](#) society tagging taxes
tech [technology](#) tippingpoint
Trends tv UK Usability vc video
videoblog virtualworlds vlog Web
web2.0 Wharton WOMMA
wordofmouth work

Recent Opinions

- ▶ [Talk Back](#)

Discuss the latest Business Filter or latest business news.

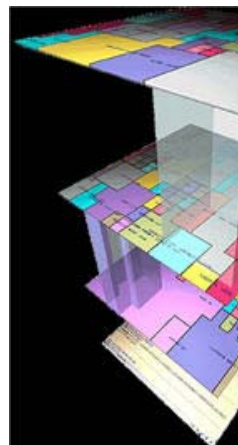
Blog Archive

- ▶ [May 2007](#)
- ▶ [Apr 2007](#)
- ▶ [Mar 2007](#)
- ▶ [Feb 2007](#)

Wednesday, April 26, 2006

[Building a macroscope](#)

Source: [Good Experience Blog](#)



Katy Borner of Indiana University is an expert in **information visualization**, the field of displaying **large amounts of data** in ways that allow us to **unlock** the meaning hidden inside. While the web provides an ever-rising flood of information, **our brains** can't digest it all and our tools, like search engines, are **too primitive** to grok patterns and trends and outliers in data, or communities within a social network. So **her lab is building macroscopic tools** to manage the big picture...such as maps not of geospatial spaces, but of **semantic spaces**. "Imagine a map about nanotechnology, showing how it grew out of different areas of research and

how it evolved over time, and how other groups joined." If you think **Google** changed everything...just think how it would be to **layer this on top of it**.

Posted by mwelch at 01:46 PM

[Print](#) | [E-mail to a friend](#) | [Permalink](#)

Now waits
for no one.

Get the Internet to go on the nation's largest mobile broadband network.

Free
for eligible businesses.
Sierra Wireless
Compass™ 597

[Get it now](#) →



- ▶ [Jan 2007](#)
- ▶ [Dec 2006](#)
- ▶ [See complete archive](#)
- ▶ [Subscribe via RSS](#) 

Ads by Google

what's this?

Geospatial Data Mgmt

High Performance on Less Hardware Native GML and XML Support
www.RainingData.com

Data Visualization

Turn your data into insight Leading data visualization solution
www.iDashboards.com

1 Rule of a flat stomach:

Cut down 9 lbs of stomach fat every 2 weeks by obeying this 1 rule.
FatLoss4Idiots.com

SPONSORED LINKS



[Click here for Old Sturbridge Village discounts.](#)



[Maine & Nova Scotia on One of the World's Super Ships](#)



[Over 150 EXTREME N.E. weather photos. Buy the book!](#)



[Let your new home find you with email alerts](#)

[feedback form](#) | [help](#) | [site map](#) | [privacy policy](#) | [rss](#)
 © 2008 The New York Times Company

INTRODUCING PORTABLE INTERNET ACCESS



With **AVIS CONNECT** you can be online everywhere you go.

Available at select locations. [▶ Click for details](#)